



Contact: Misty Starks
832-283-7575
misty@mistybluemedia.com

FOR IMMEDIATE RELEASE

First Annual Egyptian Festival Adds to Houston's Cultural Landscape and Gives Back to our Community

Houston, TX (July 25, 2016) – The first annual **Houston Egyptian Festival** arrives in the Bayou City **Saturday, Oct. 29, at Discovery Green**, located at 1500 McKinney in downtown Houston and will benefit three local non-profit organizations, including Crime Stoppers of Houston, Houston PetSet, Friends of Egyptian Children with Cancer and Soaring Kidz. The festivities begin at 11 a.m. and continue till 8 pm. Join us for the only event that will bring the intriguing culture of Egypt here to Houston. Five exotic camels will be present for rides and pictures. There will be a show that portrays the art of belly dancing, as well as musicians and other entertainers offering exciting performances. Guests will also enjoy imported Egyptian papyrus, art and merchandise on display with some items available for purchase. **Phoenicia Specialty Foods** will create a custom menu, which will include a variety of specialty dishes and desserts. For those who love an ice cold beer we will also serve a custom Egyptian craft beer created by **8th Wonder Brewery** made specifically for this event. A presentation will also be available to educate the public about ancient Egypt, and its rich history, art, and language.

The **Houston Egyptian Festival** was founded by **Mark Rafail**, who is president of Rafail Insurance Group. Mark wanted to unify local businesses and residents while sharing his Egyptian culture with the Houston Community. “The reason we decided to start the 1st Houston Egyptian Festival is because there is nothing out there that showcases Ancient Egypt and its culture, history, food and dancing. The vision of the Houston Egyptian Festival is to provide a continuous avenue for learning and celebrating the culture while supporting various non-profits for many years to come. We are thrilled about this opportunity and hope many of you will join us for a great time all while supporting our three beneficiary charities – Crime Stoppers of Houston, Houston PetSet, Friends of Egyptian Children with Cancer and Soaring Kidz.”

--more--

The staff behind the Houston Egyptian festival have made it simple and easy to purchase tickets. They have partnered up with Groupon to get the best deals on tickets for families of all sizes. The public can also stay up to date on Houston Festival news by checking out our Facebook page and signing up for emails. Be sure to hashtag “EgyptFest” for the staff to see what great things guest experience at the festival; as well as visit us on EgyptFestHouston.com for more information. Our hope is that the **Houston Egyptian Festival** will be fun for the entire family and provide memories for many years to come.

Our sponsors, Nan and Co. & Phoenicia Specialty Foods, are excited to be a part of the first annual Houston Egyptian Festival:

"Houston is a city that really embraces cultural diversity, and this event is one Nan & Company Properties is excited to support. From exotic animals and performances to international foods and art, this festival has something that anyone can enjoy," says **Nancy Almodovar**, CEO of Nan and Company Properties and a proud sponsor of the Houston Egyptian Festival.

“Phoenicia Specialty Foods loves to bring people together through food and culture and has been doing so since 1983. The Egyptian culture is very warm and it is a great honor to be a part of the first annual Houston Egyptian festival. We will be serving kofta kebabs, Egyptian rice, Egyptian salad and various other foods for guests to enjoy.” **Ann-Marie Tcholakian** with Phoenicia Specialty Foods.

Other local sponsors include Integrity Bank, 10 Minute Will.com, Mediterraneo Market & Café, American Title Company and Bishara Dental. The Houston Egyptian festival is proud to working alongside these great Houston area businesses.

About Phoenicia Specialty Foods

Phoenicia Specialty Foods carries more than 15,000 products with down-to-earth pricing from more than 50 countries. Fresh-baked artisan breads, European pastries, boutique wines and beers, quality meats and cheeses, fresh seafood and meat, hot grille items, catering, prepared foods, exotic produce and housewares are all available by Phoenicia’s buying power achieved from international imports.

About Nan & Co. Properties

Nan and Company Properties, recognized as the industry leader in servicing foreign national clientele, is the premier destination for all things concerning residential real estate in Houston and The Woodlands. Born out of the idea that foreign nationals can be catered to much more effectively than what was currently offered in Houston, the company has quickly grown to offer multiple services including property management, interior design and tax reduction in addition to many other real estate services.

About Rafail Insurance Group

The Rafail Insurance Group is an award winning full service insurance agency & insurance brokerage that specializes in virtually all insurance products. We have been providing friendly, professional and affordable insurance to Texan's since 2009. Our company has been awarded among the top 1% of Farmers Insurance Agencies nationwide for multiple years along with the recognition as one of the top home, life and commercial insurance agencies in Houston. Customer satisfaction is not a goal, but a standard that we take pride in sharing with you. Our response time and knowledge to underwrite your insurance properly is what separates us from the rest.

###